

Jefferson Parish Poll Results

POLLING METHODOLOGY

For this poll, a sample of likely households was chosen from the population registered to vote in Jefferson Parish for a "hybrid" automated (for landlines)/live (for cell phones) poll, where 70% of the phone numbers were landlines and 30% of the phone numbers were cell phones. There were 600 completed responses.

The survey was conducted February 21-23. The margin of error, with a 95% confidence interval, was 4.0%. The demographic breakdown of the respondents was 73-20% white/black (8% "other"), while the party registration of respondents was 42-37% Democratic/Republican (21% Independents). The geographic breakdown of the respondents was as follows: 18% from Parish Council District 1, 22% from Parish Council District 2, 16% from Parish Council District 3, 21% from Parish Council District 4, and 24% from Parish Council District 5(*The explanation of the boundaries of these regions is graphically depicted in Exhibit A at the end of the poll analysis*).

POLL RESULTS

If the election for Parish President were held today, which candidate would you support?

Lee-Sheng30%Young23%Yenni14%Undecided35%

Would you favor or oppose a property tax increase to make Jefferson Parish teachers' salaries competitive with neighboring parishes?

Yes 51% No 29% Undecided 20%

And for demographic purposes, are you male or female?

Female 55% Male 45%

SUMMARY

JMC Analytics and Polling was commissioned to conduct this poll for Henry Shane. The main takeaway from this poll is that in the Parish President's race, Cynthia Lee-Sheng starts off with a noticeable lead (although the undecided percentage is fairly high).

In the Parish President's race, At Large Councilwoman Cynthia Lee-Sheng has a seven point (30-23%) lead over former Parish President John Young, while President Mike Yenni trails with 14%. Lee-Sheng generally has leads across the board, with particularly strong support both from women (32-19 vs 27-26% among men). The black electorate is wide open, with 48% undecided and a three way race among that demographic.

When asked their opinion about a tax increase to make teachers salaries competitive with neighboring parishes, voters are overwhelmingly in favor: even Republicans are 42-36% for the tax.

In summary, the Parish President's race will be closely fought, although there is a fairly clear front runner this far out.

CROSSTABS

Parish President (ballot test)

	Race Name				
		Black	Other	White	Total
Ballot (Parish	1 Lee-Sheng	19%	13%	34%	30%
President)	2 Young	16%	16%	25%	23%
	3 Yenni	16%	22%	12%	14%
	4 Undecided	48%	49%	29%	35%
Total		100%	100%	100%	100%

		DEM	OTHER	REP	Total
Ballot (Parish	1 Lee-Sheng	28%	28%	32%	30%
President)	2 Young	22%	20%	25%	23%
	3 Yenni	16%	12%	12%	14%
	4 Undecided	35%	41%	31%	35%
Total		100%	100%	100%	100%

		Cell P		
		Land	Cell	Total
Ballot (Parish	1 Lee-Sheng	33%	21%	30%
President)	2 Young	24%	19%	23%
	3 Yenni	14%	13%	14%
	4 Undecided	29%	48%	35%
Total		100%	100%	100%

		Ger		
		1 Male	2 Female	Total
Ballot (Parish	1 Lee-Sheng	27%	32%	30%
President)	President) 2 Young		19%	23%
	3 Yenni	15%	12%	14%
	4 Undecided	32%	36%	35%
Total		100%	100%	100%

Tax increase teacher salaries

		Race Name			
		Black	Other	White	Total
Property Tax	1 Yes	61%	36%	49%	51%
	2 No	19%	36%	32%	29%
	3 Undecided	20%	29%	19%	20%
Total		100%	100%	100%	100%

		DEM	OTHER	REP	Total
Property Tax	1 Yes	57%	54%	42%	51%
	2 No	24%	29%	36%	29%
	3 Undecided	20%	17%	22%	20%
Total		100%	100%	100%	100%

		Cell Pl		
		Land	Cell	Total
Property Tax	1 Yes	47%	59%	51%
	2 No	31%	25%	29%
	3 Undecided	21%	17%	20%
Total		100%	100%	100%

		Ger		
		1 Male	2 Female	Total
Property Tax	1 Yes	48%	53%	51%
	2 No	36%	29%	
	3 Undecided	17% 23%		20%
Total		100%	100%	100%

Appendix A: Jefferson Parish regions 00K001 00K009 00K003 00K034 08-30 07-42 09-00K012 00001 05-18 09-31D 0000 00014 07-37 08-27 00016 04-21 04-18 13A 00K015 00K017 09-31B 00017 00028 **5** 00031 00K02 00K013B 04-174 00009 0001 07-34 08-23 07-25A 08-21 07-24 08-20 08-19 09-30 07-28A 07-29 07-24 00K025 00051 00033 00043 08-15 09-28 09-28C 61 00064 00065 04-09 07-18 07-21 00K029 07-17 07-16 07-094 00056 K030 04-08 05-15 00104 001 00K031 00103 09-23 09-06E 00105 00106 1139 00127 2 00133 00128 00120 00132 00134 05-02 00H001 14-24A 02-06A 14-23 02-06A 00150 15-03 00130 00123 15-02 15-09 00124 15-15 00H002 0011 15-06 02-4 14-16/13-14 | 12-14 | 11-14 | 10-12 | 14-16/13-14 | 12-14 | 13-13 | 12-12 | 11-14 | 13-13 | 12-12 | 11-14 | 13-14 | 12-11 | 11-14 | 13-14 | 12-11 | 11-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13-14 | 13 00H004 0H003 00H006 5-08 15-13 15-15A 00H009 01-01 14-10 00G00 15-12-03 00152 00153 0022 13-01 00W001 00G010 15-18E 00227 00228 00171 00157B 00178 00W005 00157A 00172 00230 00183 00200 00187 00201 02-5 00156 00204 00217 00190 3 00202 00194A 00188 00196 0023 00205 0019 00193A 00203 00193B 00194B 04-1

00199

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